



fp Market Solutions
your products, route to market

www.

fpmarketsolutions.com



SYSTEM



SERVICE



SAVINGS

**DESIGN IS
THINKING
MADE
VISUAL**

DESIGN



**SUSTAINABILITY &
ENVIRONMENT**



**GLOBAL SALES
FORCE**

OFFICES IN

England

Spain

USA

Dubai

South America



Who are we?

fp Market Solutions, with its Head Office located in the South West of England are an experienced, successful, energetic sales and marketing team, along with offices in Spain, Dubai and the USA. Our sales agents are experts in selling a wide range of DIY / Home Improvement, Construction and Flooring Products. fp Market Solutions are driven by achieving and exceeding your sales expectations. We are able to place your company's products into a variety of market sectors very quickly, entering what may have been previously impossible for your company. fp Market Solutions have over 23 years experience in taking manufacturers products from around the world, into many of the world's largest companies. If your company is looking to increase its sales & profit and is looking to expand its market share, without the huge monthly costs, then we should be discussing how we can achieve and exceed your monthly export sales.



Kevin Johnson -CEO - Global Operations



Felipe Carvacho - Global Sales Director



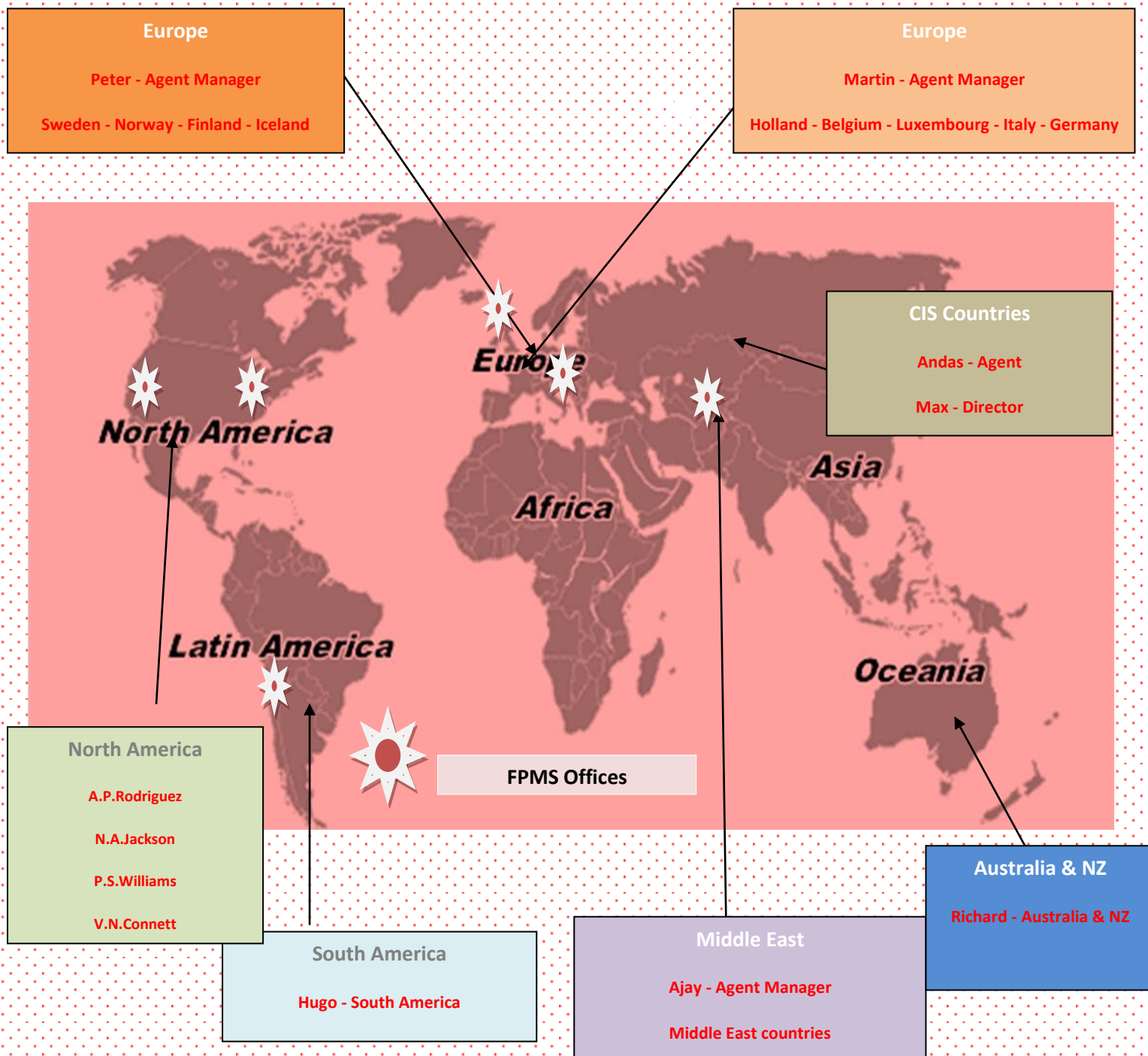
H. C - South American Manager



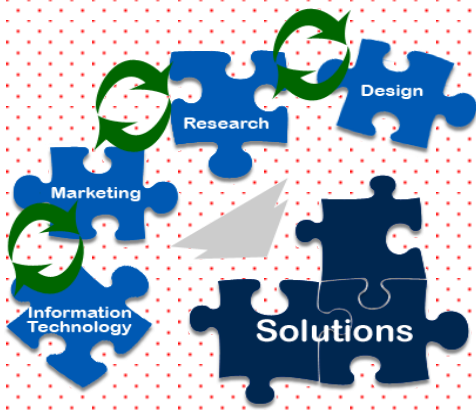
J. F - Benelux Manager

Where do we operate?

30 countries with over 200 sales agents



fp Market Solutions have in place over 200 sales agents in over 30 countries, all experienced and dedicated in making your company's products a huge success, within your desired market sector. Each country has a wide spread of sales agents, all managed by a country manager or an agent manager to ensure the targeted sales are achieved and exceeded.



Our Services

fp Market Solutions are experts in taking DIY, Home Improvement, Tools, Flooring Products and Accessories into the global markets

fp Market Solutions can offer your company an instant sales force of over 200 sales agents in over 30 countries

Achieve & exceed your export sales targets

fp Market Solutions can take your products into many of the largest companies in the world

fp Market Solutions can offer your company a wide range of marketing and action plans, that will give your company's products and brand the perfect entry in today's very busy markets across the world.

[fp Intro Package - Ref 9035B](#)

fp Intro Package is an ideal product to allow your company the opportunity to test the relevant market interest "Dip your toe in the water" for the country's you have requested you want developing for your product.

fp Market Solutions and our sales agents, will take your company's product and present them to our extensive global client base in the country you have requested. In return and normally within 20 days, we will compile a detailed written assessment and report, with positive and negative feedback from relevant buyers, agents and decision makers, this plan will also give you feedback on the relevant like for like product, competition, this will be emailed or posted to your office. fp Market Solutions will suggest the next course of action with a full sales plan and strategy once the report has been received.

email: info@fpmarketsolutions.com - for more information



fp Country Plan - Ref 9036B

fp Market Solutions Country plan package is a long term agreement, this plan runs for 9 months with a 6 month review clause. The package will allow us to develop your company products and penetrate the required market sectors, in the country your company wants to enter and develop within.

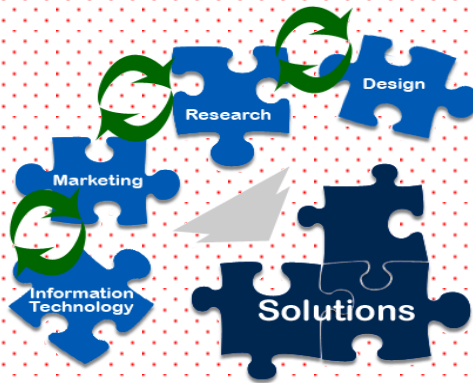
fp Market Solutions will appoint dedicated, sales agents in the country you have decided to develop. The dedicated sales team will be fully trained on your company's products.

Supplied with samples and information, this will allow our agents to penetrate the markets quickly.

The fp Market Solution Country plan will also include an in-depth marketing plan that will take your products into relevant trade magazines and publications through advertising and editorials.

fp Market Solutions will keep you informed on a monthly basis as to the progress the agent/s are making, and the progress building up interest and tenders, along with potential orders and quotations for supply of your products. This package includes a quarterly sales meeting to discuss and review all aspects of the business.

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Why use our service?

- Low Cost
- Experienced sales agents, globally
- Brand strengthening of your products
- Rapidly enter your products into numerous global market sectors
- Get your products specified into the large projects, through architects
- A dedicated sales team, up and running within weeks
- Achieve & exceed your sales expectations
- 23+ years experience
- Agents fluent in the relevant country's language & English
- Monthly sales reports and project details
- Free editorials in relevant trade magazines^(subject to availability)
- Free monthly newsletter entry to all existing contacts
- Full account management from order > payment > delivery > Re-Order
- Up to date market research and market trends
- Trade show participation
- Flexible trading contracts
- We can be your low cost sales office
- Take the stress out of your export sales office
- Take your products into difficult global markets in months-not years.

Sales are contingent upon the attitude of the salesman, not the attitude of the prospect.

" ~William Clement Stone -

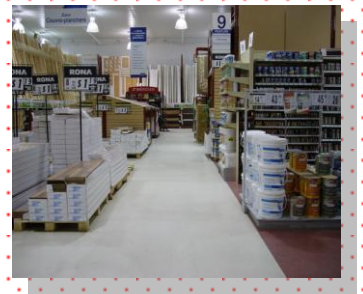
Global Client Projects



Market Sectors

Below is a list of market sectors we take your products into, globally

- **DIY Home Improvement Stores**
- **Wholesalers & Distributors**
- **Builders Merchants**
- **Plumbing Merchants**
- **Hardware Stores**
- **Flooring Stores**
- **Hand Tool Suppliers**
- **Construction Companies**
- **Buying Groups**
- **Cost Consultant Companies**
- **Timber Merchants**
- **TV Shopping Channels**
- **Maintenance Companies**



**Please contact us to discuss our
marketing plans for your company**

info@fpmarketsolutions.com